
CHICO



CENTER

May 1, 2017

Dear Artist,

It's that time of year again when artists are invited to open their studios to the community! The **30th Annual Open Studios Art Tour (OSAT)** will be held on October 21-22 and October 28-29, 2017. The Open Studios Art Tour offers the public an opportunity to visit artists' studios, talk with individual artists, view the artwork and artists' demonstrations, and appreciate the rich diversity and talent of our local artists. The CAC Board of Directors will host a reception for the participating artists on Friday, October 20 from 5-7:30 pm. OSAT tour guides will be available for \$10 each. The OSAT Exhibition will be on display in the CAC gallery from October 6-29.

Guidelines for OSAT...

- Registration is required of all participants – The fee is \$150.00 for individual artists and \$275.00 for a two-artist family (see application) if paid by June 25, 2017. The fee beginning June 26 is \$200. No registration or fees will be accepted after June 30, 2017.
- **Registration gives you all this...**
 - ❖ Marketing for the artists through a color photo of each artist's work in the printed tour guide booklet, as used in past years, and online on the CAC website;
 - ❖ A piece of work in the Open Studios exhibit;
 - ❖ OSAT postcards and an evite for artists' distribution;
 - ❖ A one year membership in the Chico Art Center;
 - ❖ Entry in the annual member's exhibition.
- In addition to being a great opportunity to share art with the community, OSAT is the most essential fundraiser for the Chico Art Center and helps keep our doors open, as well as continuing to provide CAC programs.
- Artists may choose to open their studios to the public on one or both weekends and agree to be present during the open hours, 10:00 am to 5:00 pm on the weekends they are open.
- Each artist must register and pay individually for the tour, even if sharing a studio space. Only those who pay and register will be in the tour guide and on the website.
- The Board of Directors will visit all studios to see the work and get feedback from the artists.
- Businesses are encouraged to become supporting sponsors and will be recognized in the tour guide.
- A list of studios willing to share space will be available through the Chico Art Center (see application) to assist those artists who need a site.

When your application is received, you will be mailed additional information about the gallery exhibition, the required artists' meeting, and the full calendar of events for the 2017 Open Studios Art Tour. For additional information, call 895-8726.

Sincerely,

Daniel Donnelly, Jana Lawton, & Lisa Freeman-Wood
2017 OSAT Coordinators