

Open Studios Art Tour 2010

Application Form

Deadline to receive application is Saturday, June 26, 2010

Artist name (as you wish it published in the Tour Guide) _____

Home Address _____ City _____ Zip _____

Home phone _____ e-mail address _____

Studio Address (this is the location people will visit on the Tour and that will be published in the Tour Guide)

Street _____ **City** _____

Identify your studio location by nearest cross streets, corner, or side of the street or provide directions that will help us locate you on the map (e.g., NW corner of 3rd Street and Main, or mid block on south side of Montgomery Street)

Medium(s) list a maximum of three _____

Demonstration (If you will be working in your studio during the Tour and /or demonstrating a particular technique, give a short description of what you will be doing) _____

Circle the appropriate response to ALL questions below

(All items left blank will be assumed to be a "No" answer)

Your studio must be open the weekend on which your community participates on the Tour

I will open my studio for both Weekends on Oct. 2-3 & Oct. 9-10 Yes No

Children are welcome in my studio Yes No

My studio is accessible to wheelchairs Yes No

I have a restroom that would be available to the public during the Tour Yes No

I want my e-mail address published in the Tour Guide Yes No

I want my telephone number published in the Tour Guide Yes No

I want my web site listed in the Tour Guide _____

Postcards announcing the Tour are provided. Approximately how many would you use for your mailing list? _____

The individual entry fee for the Open Studios Art Tour is \$100.00. Make check payable to **Chico Art Center**. Enclose either a slide or photograph of your work for the Tour Guide. We also accept CDs or you can e-mail an image (high jpg format) to chicoartcenter@att.net. Applications must be received no later than June 26. Drop off at the Art Center or mail to: Chico Art Center, 450 Orange Street, Suite 6, Chico, CA 95928.

Please note that the entry fee is **PER ARTIST**. You may invite other artists to show at your studio, but only those artists who have paid the entry fee will be included in the Tour Guide, the gallery show, the web site, and any other promotional materials.

Please turn over and complete other side.

Write a paragraph to describe your artwork and what people will see in your studio. It is your promotional piece for the media. Feel free to include background information about yourself, information about special techniques or materials you use, or anything that is interesting or unusual about you or your studio. This is a required part of the application. We need to have information from artists to help us promote the Tour. Make us want to visit **YOUR** studio.

Check list for a complete application:

_____ Completed application form (you must complete the form and answer all questions)

_____ Include image (photo, slide, CD, or send by e-mail to chicoartcenter@att.net)

_____ Include payment of \$100.00 (checks made payable to Chico Art Center)

_____ Include application for Taste of Chico's Open Air Art Gallery

Not so sure about the Taste of Chico???? Over the past few years, a number of artists have found it a good way to promote themselves, and get more people to visit their studios. The event is growing and improving as a scene for art, however, some artists have already reported good sales on the streets of Chico during the Taste of Chico. Artists exhibiting paintings, jewelry, photography, pottery, glass, and wood have reported it to be a successful sales venue for them. It's free. Sign up today!



Go to the Taste of Chico Web Site at <http://downtownchico.com/events/dcbaevents/toc> to download your application and to get all the information. Space is limited so be early.