

ARTIST APPLICATION FOR EXHIBITION

Chico was recently named one of the nation's best art communities in a new edition of the book, 100 Best Small Art Towns in America. Since its inception in 1956, the Chico Art Center's mission has been to foster and promote the arts. We strive to help our community appreciate the importance of the visual arts in our society. Through exhibitions in the gallery, the diversity of talent that surrounds us is highlighted and recognized.

ART CENTER RESPONSIBILITIES

The Chico Art Center (CAC) works in partnership with artists to put on professional gallery shows. An agreement is executed and an exhibition time scheduled. CAC will be responsible for installing and promoting the show and hosting a reception for the artists. CAC will also facilitate sales of work shown in the gallery.

Most exhibits are two-person shows and the CAC will pair artists it believes will create and interesting exhibition. We recommend that artists plan on delivering approximately 20 works for a show. Not all works will necessarily be displayed. The CAC reserves the right to put together an exhibit that will show all work in the best possible way. CAC will have sole discretion in selecting the works to install.

CAC has a mailing list of over 400 members and community VIPs. Approximately 600 postcards are printed for each show. All extra postcards can be available for the artists use. Artists may send show announcements to others, if they are willing to pay for the additional mailing costs. If given advance notice, additional postcards can be printed at the artists' expense.

The CAC is a 501(c)(3) non-profit community based organization. All sales from the gallery go directly to the artist. To help defray the cost of operating and promoting the gallery, we suggest that artists donate to the Center, 30% of any sales made during their exhibit.

ARTIST RESPONSIBILITIES

Artists are responsible for creating and delivering the work to the gallery at the agreed upon time. All works should be ready to hang or display. Slides or photographs of work submitted with the application should be representative of the work actually exhibited in the Center.

Artists will cooperate in publicizing the exhibition by providing images for use on the postcard and by providing biographical information, in a timely fashion (several months before the show).

The CAC does not insure work exhibited in the gallery. We have a modern alarm system but the artists accept responsibility for all work delivered to the Art Center.

If possible, artists should plan to be at the opening reception. Most people who attend the reception enjoy meeting the artists.